



### **EXPO Attendee Profile**

The following primary business categories can register and attend the Expo for **FREE**.

If a registration is submitted with an incorrect attendee type the registration may be updated to meet our registration categories and a registration fee may be applied.

**This is done to protect the integrity of both the show and your company.**

- **C-Store Retailer**  
*Owns, operates, or is employed by c-store – **retail only***
- **Petroleum Marketer/C-Store**  
*Owns/operates c-store(s) or engaged in petroleum distribution and marketing – **wholesale and retail only***
- **Petroleum Marketer/Wholesale**  
*Supplies motor fuels on a wholesale basis to commercial, industrial and/or retail – **wholesale only***
- **Grocery/Supermarket/Specialty Stores**  
*Owns, operates, or is employed by grocery store/supermarket/specialty stores – **retail only***
- **Grocery Wholesalers**  
*A company that buys food and non-food products from manufacturers and resells them to convenience and grocery retailers*
- **Major Oil Company**  
*Petroleum refiner and marketer*
- **Spouse**  
*Of a qualified buyer attendee already register*

**\*Non-Exhibiting Suppliers and Vendors are welcome. Registration fees will apply.**

If your company manufactures products for/or provides services to convenience or grocery retailing outlets and/or the petroleum industry you are classified as a Non-Exhibiting Vendor and will have to register as one and pay \$4,000.00 per person to attend the Expo.

**\*If you are a distributor/agent/salesperson needing to register "thru" a current exhibitor, please contact them to register you.**