

SPONSORSHIP OPPORTUNITIES



EXPAND YOUR PRESENCE AT THE EXPO

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2024 SOUTHWEST FUEL & CONVENIENCE EXPO

JUNE 25-27 • GRAND HYATT SAN ANTONIO & HENRY B. GONZALEZ CONVENTION CENTER • SAN ANTONIO, TX



SOUTHWEST FUEL & CONVENIENCE EXPO SPONSORSHIPS



PLATINUM SPONSOR - \$12,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo on aisle sign hung from rafters
- Company logo in on-site Show Guide
- Company logo prominently displayed on Expo entrance signage
- (4) Expo Registrations (includes 75th Anniversary Reception & Casino Night)
- Social Media recognition
- Sponsor ribbon on your company's Expo badges

GOLD SPONSOR - \$9,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo on directional 1-meter boards
- Company logo in on-site Show Guide
- Company logo on Expo entrance signage
- (3) Expo Registrations (includes 75th Anniversary Reception & Casino Night)
- Social Media recognition
- Sponsor ribbon on your company's Expo badges

SILVER SPONSOR - \$7,000

- Company logo with URL link on website
- Company logo in Pre-Show Magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage
- (2) Expo Registrations (includes 75th Anniversary Reception & Casino Night)
- Sponsor ribbon on your company's Expo badges

BRONZE SPONSOR - \$4,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage
- (1) Expo Registrations (includes 75th Anniversary Reception & Casino Night)
- Sponsor ribbon on your company's Expo badges

EXPO SUPPORTER - \$1,500

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage

EXCLUSIVE SPONSORSHIP OPPORTUNITY

EXPO LUNCH - \$7,500

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Company logo on napkins & custom cups
- Sponsor ribbon on your company's Expo badges

Save attendees time and feed the needs of the industry with the Expo Lunch sponsorship. Your company will be recognized while attendees grab a bite to eat as they visit vendors in the exhibit hall.

BADGE LANYARD - \$7,500 (EXCLUSIVE)

SOLD
This sponsorship! Each EXPO attendee will receive a lanyard featuring the sponsor's logo or company name printed on it. Imagine every attendee walking the floor promoting your organization by wearing your company logo throughout the EXPO!

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

CONFERENCE BAGS - \$7,500

SOLD
Put thousands of attendees and guarantee that it's yours even after the Expo closes. These high-quality bags made of recycled material will be printed with your logo and distributed to all Expo attendees at registration check-in.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

Sponsor provides up to 1,000 brochures, inserts, or logoed promotional item one month before Expo dates.

HOTEL KEY CARD - \$7,000 (EXCLUSIVE)

SOLD
This sponsorship is the key to reaching your target audience at the 2023 Southwest Fuel & Convenience Expo. These hotel key cards provide prime real estate for one lucky sponsor and will be used daily by all attendees who stay at the Grand Hyatt San Antonio. The key card will include your logo and message on the front and back of the hotel key card.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

Sponsor provides artwork to the Association three months before Expo dates for production.

WATER STATION - \$1,500

SOLD
This sponsorship will be strategically located in the exhibit hall, providing attendees with a needed thirst quencher.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Company logo on custom cups
- Sponsor ribbon on your company's Expo badges





TEXAS HOLD'EM TABLE → \$1,000

- (2) Complimentary Casino Registrations
- (25) Decks Full Color Poker Card with Company Logo and/or Booth Number
- Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
- Sign with Company logo and booth number at Texas Hold'Em Table
- (5) Drink Tickets
- Extra \$10,000 in Chips

BLACKJACK TABLE → \$500

- (1) Complimentary Casino Registration
- (25) Decks Full Color Poker Card with Company Logo and/or Booth Number
- Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
- Sign with Company logo and booth number at Blackjack Table
- (3) Drink Tickets
- Extra \$2,000 in Chips



BEVERAGE COASTERS | \$1,500 EXCLUSIVE

- SOLD**
- (2) Complimentary Casino Registrations
 - Beverage Coasters at Casino Bars with logo, message, & booth number
 - Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
 - Sign with Company logo and booth number on Roulette Tables
 - (10) Drink Tickets
 - Extra \$20,000 in Chips

HIGH ROLLER | \$1,500 EXCLUSIVE

- SOLD**
- (2) Complimentary Casino Registrations
 - High Roller Booth Number and/or Tag Line on Roulette Entry Tickets
 - (25) Decks Full Color Poker Card with Company Logo, Booth Number and/or Tag Line
 - Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
 - Sign with Company logo and booth number on Crap Tables
 - (10) Drink Tickets
 - Extra \$20,000 in Chips

DRINK TICKETS | \$1,500 EXCLUSIVE

- SOLD**
- (2) Complimentary Casino Registrations
 - Branded drink tickets given to all participants
 - Company logo advertised at registration desk
 - Company logo advertised at the bars
 - Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
 - (10) Drink Tickets

KOOZIE | \$1,500 EXCLUSIVE

- SOLD**
- (2) Complimentary Casino Registrations
 - Branded Koozie sleeves
 - Company logo advertised at registration desk
 - Company logo advertised at the bars
 - Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
 - (10) Drink Tickets

SOLO CUP MONEY SALES | \$1,500 EXCLUSIVE

- SOLD**
- (2) Complimentary Casino Registrations
 - Solo Cup Money Sales with Company Logo and/or Booth Number
 - Logo featured Food & Fuel Magazine, Show Guide, & Casino Entrance Unit
 - Sign with Company logo and booth number at Check-In Table
 - (10) Drink Tickets
 - Extra \$20,000 in Chips



THANK YOU FOR SPONSORING!

EXPO SPONSORSHIPS

- PLATINUM SPONSOR - \$12,000**
- SILVER SPONSOR - \$7,000**
- LUNCH SPONSOR - \$7,500**
- GOLD SPONSOR - \$9,000**
- BRONZE SPONSOR - \$4,000**
- EXPO SUPPORTER - \$1,500**

GASINO PARTY SPONSORSHIPS

- SOLO CUP MONEY SALES (**EXCLUSIVE**) → \$1,500
- BLACKJACK TABLE → \$500
- TEXAS HOLD'EM TABLE → \$1,000

METHOD OF PAYMENT

- CHECK:** Check number: _____ (Make checks payable to Texas Food & Fuel Association)
- CREDIT CARD:** Please check one of the following and complete the information below:
 American Express MasterCard VISA

Credit Card # _____ Amount \$ _____

Expiration Date _____ CVV _____ Billing Zip _____

Name on Card (please print) _____ Signature _____

SUBMIT FORM

ADDRESS

TEXAS FOOD & FUEL ASSOCIATION
401 West 15th Street, Suite 510
Austin, TX 78701

EMAIL

ahicks@tffa.com

QUESTIONS?

Contact Annette Hicks
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 **SEE YOU IN SAN ANTONIO** 

POWERED BY TEXAS FOOD & FUEL ASSOCIATION