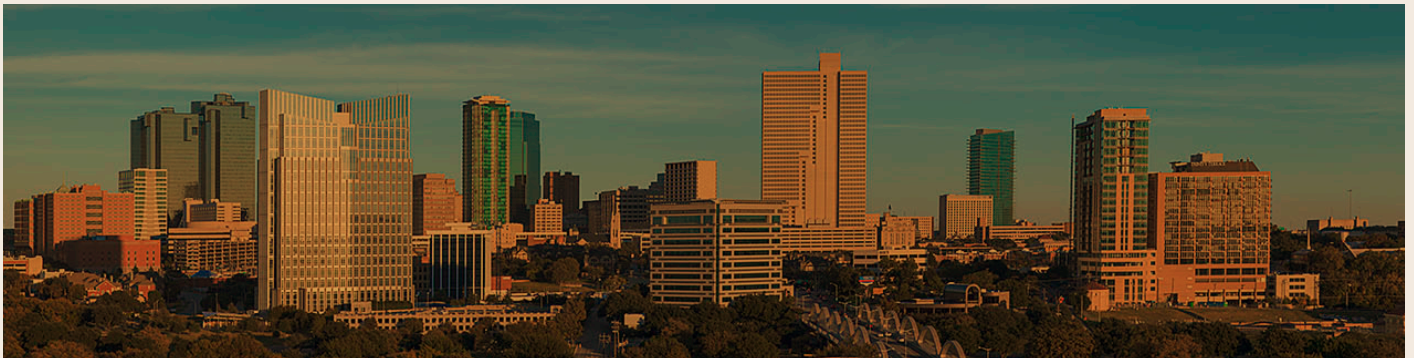


EXPAND YOUR PRESENCE AT THE EXPO



SPONSORSHIP OPPORTUNITIES

WWW.SW-EXPO.COM

2025  SOUTHWEST FUEL &
CONVENIENCE EXPO

JUNE 9-11 | OMNI FORT WORTH & FORT WORTH CONVENTION CENTER | FORT WORTH, TX

POWERED BY TEXAS FOOD & FUEL ASSOCIATION

SOUTHWEST FUEL & CONVENIENCE EXPO SPONSORSHIPS

SOLD

BADGE LANYARD \$7,500 EXCLUSIVE

Our most popular sponsorship! Each EXPO attendee will receive a lanyard featuring the sponsor's logo or company name printed on it. Imagine every attendee walking the floor promoting your organization by wearing your company logo throughout the EXPO!

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

SOLD

CONFERENCE BAGS \$7,500

Put your brand in the hands of attendees and guarantee that it's seen everywhere, even after the Expo closes. These high-quality bags made of recycled material will be printed with your logo and distributed to all Expo attendees at registration check-in.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

Sponsor provides up to 1,000 brochures, inserts, or logoed promotional item one month before Expo dates.

PLATINUM SPONSOR \$12,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo on aisle sign hung from rafters
- Company logo in on-site Show Guide
- Company logo prominently displayed on Expo entrance signage
- (4) Expo Registrations (includes Casino Night)
- Social Media recognition
- Sponsor ribbon on your company's Expo badges

GOLD SPONSOR \$9,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo on directional 1-meter boards
- Company logo in on-site Show Guide
- Company logo on Expo entrance signage
- (3) Expo Registrations (includes Casino Night)
- Social Media recognition
- Sponsor ribbon on your company's Expo badges

SILVER SPONSOR \$7,000

- Company logo with URL link on website
- Company logo in Pre-Show Magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage
- (2) Expo Registrations (includes Casino Night)
- Sponsor ribbon on your company's Expo badges

BRONZE SPONSOR \$4,000

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage
- (1) Expo Registrations (includes Casino Night)
- Sponsor ribbon on your company's Expo badges

EXPO SUPPORTER \$1,500

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide
- Company logo on Expo signage

SOLD

WATER STATION \$1,500

The water stations will be strategically located in the exhibit hall, providing a much needed thirst quencher.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Company logo on custom cups
- Sponsor ribbon on your company's Expo badges

EXCLUSIVE SPONSORSHIP OPPORTUNITY

EXPO LUNCH \$7,500

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Company logo on napkins & custom cups
- Sponsor ribbon on your company's Expo badges

Save attendees time and feed the needs of the industry with the Expo Lunch sponsorship. Your company will be recognized while attendees grab a bite to eat as they visit vendors in the exhibit hall.

HOTEL KEY CARD **SOLD** \$7,000 EXCLUSIVE

This sponsorship might just be the key to reaching your target audience at the 2023 Southwest Fuel & Convenience Expo. These hotel key cards provide prime real estate for one lucky sponsor and will be used daily by all attendees who stay at the Grand Hyatt San Antonio. The key card will include your logo and message on the front and back of the hotel key card.

- Company logo with URL link on website
- Company logo in Pre-Show magazine
- Company logo in on-site Show Guide and Expo App
- Company logo on Expo signage
- Sponsor ribbon on your company's Expo badges

Sponsor provides artwork to the Association three months before Expo dates for production.

THANK YOU FOR SPONSORING!

SPONSOR LEVELS

PLATINUM SPONSOR - \$12,000

GOLD SPONSOR - \$9,000

SILVER SPONSOR - \$7,000

BRONZE SPONSOR - \$4,000

SOLD WATER STATION - \$1,500

EXPO SUPPORTER - \$1,500

SOLD HOTEL KEY CARD - \$7,000

SOLD CONFERENCE BAGS - \$7,500

LUNCH SPONSOR - \$7,500

SOLD BADGE LANYARD - \$7,500

METHOD OF PAYMENT

CHECK: Check number: _____ (Make checks payable to Texas Food & Fuel Association)

CREDIT CARD: Please check one of the following and complete the information below:

American Express MasterCard VISA

Credit Card # _____ Amount \$ _____

Expiration Date _____ CVV _____ Billing Zip _____

Name on Card (please print) _____ Signature _____

SUBMIT FORM

ADDRESS

TEXAS FOOD & FUEL ASSOCIATION
401 West 15th Street, Suite 510
Austin, TX 78701

EMAIL

ahicks@tffa.com

QUESTIONS?

Contact Annette Hicks
(512) 617-4302 | ahicks@tffa.com

SEE YOU IN FORT WORTH

POWERED BY TEXAS FOOD & FUEL ASSOCIATION